

PITCH DECK EVALUATION CARD

Registration Number		
Project name		
No.	SUBSTANTIVE CRITERIA	Number of Points Awarded from 0 to 5
1	<p>PITCH DECK - Startup Presentation <i>Presentation of the startup based on the prepared pitch deck and the presentation of its solution before the Committee.</i></p> <p><i>The evaluation will focus on the presentation of the solution, technological and business aspects, and the attractiveness of the pitch. During the session, the Committee has the opportunity to ask detailed questions, and the substantive argumentation of the startup in support of the presented solution will also be assessed.</i></p> <p><i>Possible scores range from 0 to 5 points, where the score represents:</i></p> <p><i>5 points: A comprehensive presentation of the business model, technological and business aspects during the project presentation; clear, specific, and exhaustive answers to questions; an exceptionally well-organized, clear, and precise presentation. Exceptionally detailed and thorough discussion of technology. The idea is highly attractive, convincing, and inspiring. Exceptionally detailed and thorough discussion of business aspects.</i></p> <p><i>4 points: Very good presentation of technological and business aspects during the project presentation, with less exhaustive answers to some questions. The presentation is clear and precise, with only minor areas for improvement. Very good discussion of technology, with minor details missing. Very good discussion of the business model, with some small gaps. The idea is very attractive and well-presented but could benefit from more compelling arguments.</i></p> <p><i>3 points: Moderate presentation of technological and business aspects during the project presentation, with not all questions answered. The presentation is understandable but could be more precise. A good discussion of technology, but some details are lacking. The idea is attractive but needs better presentation. A good discussion of the business model, but some details are missing.</i></p> <p><i>2 points: Poor presentation of technological and business aspects during the project presentation; not all questions answered, and the remaining answers lack depth. The presentation has a basic structure, but some elements are unclear. Basic information about technology, but deeper analysis is missing. Basic information about the business model, but deeper analysis is missing.</i></p> <p><i>1 point: Very poor presentation of technological and business aspects during the project presentation; not all questions answered, and other answers are evasive. The presentation is partially understandable but lacks structure and clarity. Very</i></p>	

	<p><i>general discussion of technology, with no details. Very general discussion of the business model, with no details. The idea is unattractive and difficult to understand.</i></p> <p><i>0 points: The startup did not present its solution in a clear manner and did not answer any questions; the presentation was very unclear and chaotic, making it difficult to understand the message. The idea is unattractive and fails to capture attention. No discussion of business aspects. No discussion of technological aspects.</i></p>	
2	<p><i>PITCH DECK - Alignment of the Startup with the Acceleration Path</i></p> <p><i>Presentation of the startup based on the prepared pitch deck and the presentation of its solution before the Committee.</i></p> <p><i>The evaluation will focus on alignment with the acceleration path, including:</i></p> <p><i>Suitability of the startup's solution to the needs of the Technology Recipient/Investor</i></p> <p><i>Interest of Business Partners in collaboration with the startup (e.g., "B2B Path"/"VC Path")</i></p> <p><i>Readiness for market expansion to foreign markets (e.g., "Go-Global Path")</i></p> <p><i>Willingness to establish a company in Poland (e.g., "Poland Prize Path")</i></p> <p><i>Market potential for business development through Accelerator support (e.g., "Sector Agnostic Path").</i></p> <p><i>Possible scores range from 0 to 5 points, where the score represents:</i></p> <p><i>5 points: Excellent alignment with the startup's preferred acceleration path, including suitability of the solution to the needs of the Technology Recipient/Investor, interest of Business Partners in collaboration, readiness for market expansion, willingness to establish a company in Poland, or adequate market potential for development with Accelerator support.</i></p> <p><i>4 points: Good alignment with the startup's preferred acceleration path, including suitability of the solution to the needs of the Technology Recipient/Investor, interest of Business Partners in collaboration, readiness for market expansion, willingness to establish a company in Poland, or adequate market potential for development with Accelerator support.</i></p> <p><i>3 points: Moderate alignment with the startup's preferred acceleration path, including suitability of the solution to the needs of the Technology Recipient/Investor, interest of Business Partners in collaboration, readiness for market expansion, willingness to establish a company in Poland, or adequate market potential for development with Accelerator support.</i></p>	

	<p><i>2 points: Poor alignment with the startup's preferred acceleration path, including suitability of the solution to the needs of the Technology Recipient/Investor, interest of Business Partners in collaboration, readiness for market expansion, willingness to establish a company in Poland, or adequate market potential for development with Accelerator support.</i></p> <p><i>1 point: Very poor alignment with the startup's preferred acceleration path, including suitability of the solution to the needs of the Technology Recipient/Investor, interest of Business Partners in collaboration, readiness for market expansion, willingness to establish a company in Poland, or adequate market potential for development with Accelerator support.</i></p> <p><i>0 points: The startup is not aligned with any acceleration path.</i></p>	
Total score*:		

The startup must achieve a minimum of 60% of the total points to be accepted into the Acceleration Program.

Selection of the acceleration path for the startup in the Acceleration Program:

(indicate appropriately)

Business Sector Path with a Business Partner (B2B) (name of the business partner)

JUSTIFICATION:

VC Fund Acceleration Path (Investor Path) (name of the VC fund)

JUSTIFICATION:

Sector Agnostic Acceleration Path

JUSTIFICATION:

Poland Prize Path

JUSTIFICATION:

Go Global Path

JUSTIFICATION:

To be completed for startups that achieve a minimum of 60% of the points.

Warsaw, dated

Signatures of the Committee Members

